KPR INSTITUTE OF ENGINEERING AND TECHNOLOGY, Coimbatore (Autonomous)

OPTIONAL TEST TIMETABLE FOR MBA PROGRAMME (ACADEMIC YEAR 2026-2027 - SEMESTER 03)

Date & Session		Course Code & Course Title
23.11.2026	FN	24MBA301 - Business Law and Governance
	AN	24MBPE08 - Consumer Profiling and Neural Marketing
24.11.2026	FN	24MBPE34 - Social Media Web Analytics
	AN	24MBPE10 - Brand Management
25.11.2026	FN	24MBPE31 - Data Science Solutions
	AN	24MBPE01 - Investment Strategies and Portfolio Design 24MBPE13 - Talent Engineering and Management 24MBPE21 - Logistics and Materials Management
26.11.2026	FN	24MBPE32 - Visual Analytics
	AN	24MBPE04 - Financial Modelling 24MBPE18 - AI in Human Resources Management 24MBPE24 - AI for Operational Excellence
27.11.2026	FN	24MBPE03 - Financial Analytics 24MBPE14 - Learning and Development 24MBPE20 - Supply Chain Analytics
	AN	24MBPE09 - Marketing Analytics and Research
Question Paper Pattern: **Part A - 10*2=20 Marks** **Part B - 5*16=80 Marks**		**Maximum Marks : 100 Marks** **Test Portion : 5 Units** **Session Time:** **FN - 09:00 am to 12:00 noon** **AN - 01:00 pm to 04:00 pm**

Controller of Examinations